ISA GONZALEZ

Accessibility UX designer
and Product designer

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Isagonzalez.biz

Education

Savannah College of Art and Design

BFA | User Experience
Minor | Graphic Design
Expected Graduation: Spring 2022

Experience

Synchrony Financial | UX design intern

June 2021- September 2021

Led a team of five senior designers to research and develop wireframes for upcoming RFPs, most notably for Amazon.

Created visual assets for client proposals and presentations.

Marriott x SCADPro | UX designer

January 2022 - March 2022

Researched and developed concepts to reimagine and improve the existing hotel room operating system and experience.

Pitched final deliverables to the Marriott Innovation team leadership.

Primerica | Graphic Design Intern

June 2019 - September 2019

Aided in creating visuals for company's bi-annual convention of 70,000 people at the Mercedes-Benz Stadium

Led and organized a small team of designers to create 60+ animations.

Skills

Design

User Research	Contextual inquiry
User Interface	Usability testing
Prototyping	Wireframing

Tools

Adobe CC	Sketch
Figma	Miro
Rhino	HTML/ CSS/JS

Personal

Fluent in Spanish	Detail oriented
Team player	Empathetic
Adaptable	Energetic

Achievements

Indigo Awards recepient

May 2022

Academic Honors Scholarship

September 2018- Present

SCAD Performance Ensemble Scholarship

March 2020- Present

Dean's List

March 2018- Present

Lextant Certification of design research

June 2021